HSC USER GROUP EXPLORE & CONNECT

HSC USER GROUP PROSPECTUS

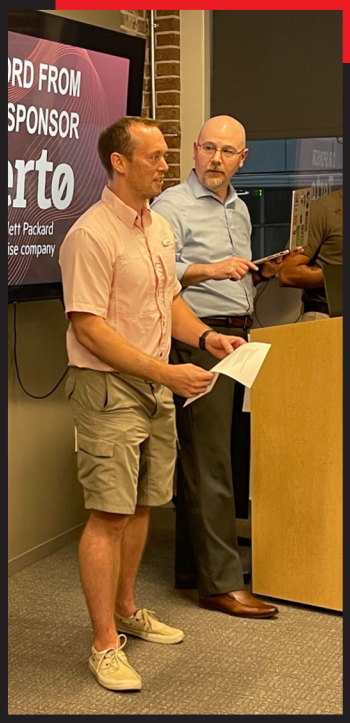
2025

NETRALITY DATA CENTERS
1301 FANNIN ST
HOUSTON, TX 77002

ABOUT HSC USER GROUP

HSC USER GROUP EXPLORE & CONNECT

The HSC User Group is a monthly meet up where tech enthusiasts gather for an evening of networking and knowledge exchange. Dive deep into cutting-edge cybersecurity topics through engaging presentations led by industry experts. Whether you're a seasoned professional or just starting your journey in cybersecurity, our user group provides a vibrant platform to connect, share insights, and stay ahead of the latest trends. Following the informative session, unwind and foster valuable connections during our happy hour, where discussions continue in a more relaxed setting. Don't miss this opportunity to be part of a dynamic community passionate about cybersecurity.



SPONSORS

The HSC User Group is for practitioners of any skill level and typically hosts 45 - 50 attendees including CISOs, architects, Students, and eveyone in between.

USER GROUP SPONSOR $3,000

- Branding on the website
- Branding on the registration page
- 5-minute speaking spot at the beginning of the presentation
- A booth at the event for branding and swag
- We do not share the attendance list from any of our events; however, you're welcome to set up something to collect leads, such as a raffle. Your staff is invited to chat with folks during the discussion and happy hour

DATES

- August 28th

SPONSORSHIP APPLICATION

Company name (as it will appear electronically and in printed conference materials)

Contact

Address City State Zip

Phone Email

EVENT	DATE	CHECK	COST
HSC User Group			**$3,000**

Payment by Check (Make checks payable to HSC User Group, mailing address on next page)

Payment by Card or ACH (Link for payment on invoice sent after signing up)

I hereby apply for the sponsorship and/or exhibit space in the above-named event. If accepted, I hereby agree to abide by the promotion requirement above and the terms, conditions and regulations on page two of this application.

Sponsor

Signature

Printed Name

Title

Date

HOU.SEC.CON

Signature

Printed Name: Michael Farnum

Title: President

Date

Please scan and e-mail completed and signed form to
SponsorWrangler@HoustonSecCon.com

TERMS, CONDITIONS, AND REGULATIONS

CONTRACT: This application for sponsorship/exhibit space, the formal notice of sponsorship/exhibit space assignment by Management, these Rules & Regulations constitute a contract for the right to sponsor/exhibit with HSC User Group.. Sponsor/Exhibitor also agrees to comply with the rules and regulations of the Property at which the conference is held (hereby referred to as Property).

MAILING ADDRESS: Please mail all checks and correspondence to HSC User Group., 6711 Stella Link Rd, Ste 484, Houston, Texas 77005.

PAYMENT: Via check: mailing address above; via credit card or ACH: link will be sent in Invoice after signing up.

PAYMENT: Net 30 days.

REFUNDS: A full refund will only be given should the event not occur due to the cancellation of the event directly by the HSC User Group. committee.

GENERAL RESTRICTIONS: (a) Management reserves the right without recourse to prohibit any sponsorship/exhibit, which, in its opinion, is not suitable or in keeping with the character of HSC User Group. This reservation concerns persons, things, conduct, printed matter, catalogs, etc. Aisle space may not be used for exhibit purposes, or for display or signs. (b) No Exhibitor shall assign, sublet, or apportion the whole or any portion of space allotted, nor exhibit therein, any products and/or services other than those produced or distributed by the Sponsor/Exhibitor in the regular course of business. (c) Firms and representatives of firms not assigned sponsorship/exhibit space are prohibited from soliciting business in any form at the event. (d) Admission to the conference, including seminars, meal functions, reception and exhibit area will be by registration badges only and all Sponsor/Exhibitor personnel must wear registration badges on the property. (e) Distribution of samples and souvenirs is permitted provided: 1. There is no interference with adjoining exhibitors. 2. It is conducted on a dignified basis. (f) The use of any public area outside of the sponsorship/exhibit area for the display of products and/or services or demonstration or the distribution of circulars, samples or other materials is prohibited. (g) No loud speakers, photographic equipment, audio recording equipment or megaphones are permitted. (h) Tacking, posting, taping or nailing signs, banners, etc., to any permanent walls or woodwork will not be permitted. Any damage to the property by Sponsors/Exhibitors or their employees or agents must be paid for by the Sponsor/Exhibitor causing such damage. (i) No visual or audio recording or transmission of HSC User Group sessions may be made by or on behalf of Sponsor/Exhibitor without prior written consent of Management. Sponsor/Exhibitor shall not use or permit the Property to be used in conflict with any ordinance, rule or regulation of any government authority in any manner which could violate the insurance or increase the rate of insurance of the Property, in any manner which constitutes waste or nuisance; in any manner which causes injury to the Property or except as may be provided herein, or in violation of the Property's Rules and Regulations.

LIABILITY: Sponsor/Exhibitor hereby agrees to indemnify, save and hold harmless, Management and the Property from any suit or claim for personal injury or for property damage or for loss of use of property by whomever sustained arising out of or in connection with Sponsor's/Exhibitor's activities, or Sponsor's/Exhibitor's participation with HSC User Group except Sponsor/Exhibitor is not responsible to an indemnitee for the indemnitee's gross negligence or misconduct.

INSURANCE: All property of Sponsor/Exhibitor is understood to remain under its custody and control in transit to and from and within the confines of the Property and Sponsor/Exhibitor shall maintain insurance covering Sponsor's/Exhibitor's property. Sponsor/Exhibitor shall also carry comprehensive general liability coverage of at least $1,000, 000 for personal injury liability, and $500,000 for property damage liability, and statutory worker's compensation with employees' liability with a limit of at least $100,000. Sponsor/Exhibitor shall furnish appropriate certificates of insurance upon request.

FIRE REGULATIONS: No explosives, fuel, combustibles or hazardous materials, decorative materials neither fireproof nor flameproof, or any materials or substances deemed hazardous under applicable fire regulations may be brought into the Property.

ELECTRICAL COMPLIANCE: All electrical and hydraulic equipment must meet requirements of all applicable electrical and safety codes.

DISPLAY AND CONSTRUCTION REGULATIONS: No exhibit area shall be allowed to obstruct clear vision to other booths in the same line or adjacent lines and shal comply with the requirements of local fire regulations.

TERMS, CONDITIONS, AND REGULATIONS

EXHIBIT DAYS AND HOURS: All exhibitors must have their displays complete and ready by 6:00pm on the day of the event. Event hours may change anytime at the discretion of Management.

MOVE-IN MOVE-OUT: Days, times and complete instructions for moving displays in and out of HSC User Group events will be provided to Exhibitors prior to the event.

MEETINGS: No Sponsor/Exhibitor shall hold any meetings or events that conflict with HSC User Group.

FORCE MAJEURE: In the event the Property is unavailable whether for the entire event, or a portion of the event as a result of wind, fire, flood, tempest or as a result of government intervention, malicious damage, act of war, strike, lockout, labor dispute, riot or any other such cause or agency over which Management has no control, or should Management decide that because of any such cause it is necessary to cancel, postpone, or resite HSC User Group or reduce the installation time, exhibit time, move-out time, speaking engagements and other event activities, Management shall not be liable to indemnify or reimburse the Sponsor/Exhibitor in respect of any damage or loss, direct or indirect arising as a result thereof.

AMENDMENTS: Any and all matters not specifically covered by the preceding rules and regulations and the policies and requirements set forth in the contract shall be subject to the sole decision of Management. Management shall have the full power to interpret, amend, and enforce these rules and regulations. Each Sponsor/Exhibitor, for itself and its employees, agrees to abide by the foregoing rules and regulations and by any amendments or additions thereto in conformance with the preceding sentence.

ATTENDEE LIST: Attendee lists will not be provided to Sponsors/Exhibitors before, during or after the event. Sponsors/Exhibitors are responsible for collecting contact information of attendees via direct contact during the event. HSC User Group will make all reasonable efforts to drive traffic into the Sponsor/Exhibitor area to facilitate sponsor / attendee contact.

DEFAULT: If Sponsor/Exhibitor breaches this contract, Sponsor/Exhibitor will not be permitted to set up its exhibits and/or engage in its sponsorship activities and will be subject to eviction without refund. Any and all disputes will be governed/managed by Texas courts. All legal fees arising from disputes will be paid by Sponsor/Exhibitor.